



## AWARD CATEGORY SPONSORSHIP OPPORTUNITY

There are two Award Category sponsorship opportunities available:

- **Freight Rail Excellence**
- **TrackSAFE Foundation**

As a sponsor, your organisation will benefit from an excellent level of exposure, and a strong alignment with the Awards through the many opportunities for branding and exposure throughout the entire course of the event – pre, during and post. Entitlements will include:

### Category Sponsor - \$7,500 (incl GST)

- Two (2) complimentary tickets to the Gala Dinner to be held Thursday 2 July 2020 at the Palladium at Crown, Melbourne
- Prominent promotion of sponsoring company logo in the lead up to, during and post event including:
  - logo or company name engraved on the awards trophy,
  - on the Award website, acknowledged as a category sponsor with a hyperlink to sponsoring company website,
  - logo featured in the official Awards Program, and
  - on the video screen during the presentation of the Award.
- Acknowledgement as category sponsor in written material, both printed and electronic.
- Verbal acknowledgement by MC for award category, MC to provide brief company profile.
- A nominated company representative will be invited to the stage to present the Award to the winner.
- Seating in prominent position within the room.

### Further information

Contact ARA Events Manager, [events@ara.net.au](mailto:events@ara.net.au) or 02 6270 4527